



IKIVO ADDS 3D AND HARDWARE ACCELERATION TO MOBILE USER INTERFACES

Demos of Enrich 4 at Mobile World Congress in Barcelona

Barcelona, 10 February 2010 – IKIVO today launches Enrich 4, adding support for 3D and hardware acceleration to mobile user interfaces.

IKIVO Enrich 4, the latest generation of IKIVO's Enrich product family, is a state-of-the-art UI framework/toolset for the mobile handset and consumer electronics market, for developing and delivering unique and compelling user interfaces. It provides best-in-class performance through a combination of software- and hardware-accelerated rendering (including OpenVG and OpenGL ES), optimized for each specific device.

Enrich 4 enables handset manufacturers, service providers and manufacturers of consumer devices to drive increased revenue through strengthening their brand and by differentiating their user interfaces.

The solution consists of an embedded/downloadable client middleware, a user interface authoring toolset and a user interface framework including a range of reusable user interface components, device APIs and visual user interface effects.

“This latest release of IKIVO Enrich signifies our continued commitment to the mobile industry, and to the design and development of new, innovative mobile user experience solutions. Our technology empowers more than 400 million devices, and we use this heritage to further enhance our leadership in the mobile user experience market,” comments Bradley Sipes, CEO of IKIVO.

See demos of Enrich 4 at stand 2F13 in hall 2 at Mobile World Congress in Barcelona, 15-18 February 2010.

About IKIVO

IKIVO is the market leading supplier of user experience solutions based on open standards for mass market devices, with a deployed base greater than 400 million devices. IKIVO's solutions empower manufacturers of mobile phones and other consumer devices, as well as chipset manufacturers to deliver rich compelling user experience, across platforms.

IKIVO Enrich is a framework of products, focusing on client side technology, delivering graphically rich, embedded user experiences for mobile devices and consumer electronic products. It is based on open web technologies and supports multiple platforms. For more information please visit www.ikivo.com.

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