



IKIVO powers the user experience of the world's first colour touchscreen, multi-format digital radio

London, 26 October 2009: IKIVO, the No. 1 European supplier of rich media enabling solutions, today announces that its ground breaking user experience technology has been selected by yet another leading consumer device manufacturer, Revo Technologies.

Through its partnership with Frontier Silicon, the world's leading supplier of integrated circuits and modules for digital audio products and mobile digital TV, IKIVO is providing the ground breaking technology powering the user interface of the recently launched IKON digital radio.

This exciting new product from Revo Technologies, a leading designer and manufacturer of high quality digital audio products, is introducing a whole new way of interacting with a radio. IKON combines the benefits of a full colour 3.5" touchscreen, icon-driven user interface, multi-standard radio capabilities and iPod and iPhone docking. It is one of only a handful digital radios that are certified by Apple for use with iPod or iPhone.

IKIVO's Rich Media Client, the market leading user experience engine for devices with limited resources, powers the IKON user interface. Frontier Silicon has developed the interactive, graphical user interface using the powerful IKIVO user interface tool set.

"We are very excited about working with Frontier Silicon and Revo Technologies to break new grounds in consumer electronic products. By introducing a user experience with an advanced graphical animated interface on a touchscreen device, the IKON is bound to be a must-have for all radio fans. Building on our phenomenal success in providing user interfaces for mobile phones, printers and other consumer electronic products, this re-affirms IKIVO's leadership in user experience technologies," says Huw W. Hampson-Jones, CEO of IKIVO.

Mark Hopgood, director of marketing at Frontier Silicon, comments: "Graphical and animated touch user interfaces on handheld devices have proven to be immensely popular with consumers. With the help of IKIVO, Frontier Silicon is now able to bring this experience to the home audio market triggering manufacturers to produce highly innovative cost effective connected audio products."

Revo Technologies' CEO, David Baxter, adds: "We believe that IKON is the first product to truly deliver on the promise of digital radio, delivering a next generation radio experience complete with an icon-driven colour touchscreen interface, coverage of multiple radio formats, and iPod and iPhone docking."

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About IKIVO

IKIVO is the No. 1 European supplier of rich media application-enabling solutions based on open standards, with a deployed base greater than 350 million mobile phones. IKIVO's solutions empower mobile operators, mobile device manufacturers, consumer electronics firms and media companies to deliver rich compelling content services, such as innovative user interfaces, mobile widgets, interactive TV, on-device portals and mobile advertising.



IKIVO Enrich is a framework of products focusing on client side technology, delivering graphically rich, embedded applications and user experiences for mobile devices and consumer electronics products. It is based on open web technologies and supports multiple platforms. For more information, please visit www.ikivo.com.

About Frontier Silicon

Frontier Silicon is the world’s leading supplier of integrated circuits and modules for digital audio receiver products and mobile digital TV. Established in 2001 as a privately funded fabless semiconductor company, Frontier Silicon has over 140 employees. The company is based in London, England, with design centres in Cambridge, Dublin and Shannon. Frontier Silicon also has branch offices and technical support representation in Hong Kong, China and Japan. Products include complete solutions for digital audio systems including DAB, internet radio and mobile TV, from silicon through software to production-ready platform designs.

Customers include Bang & Olufsen, Bose, Bush, Cyrus, Denon, Goodmans, Grundig, harman/kardon, Hitachi, JVC, Magic Box, Ministry of Sound, NAD, Onkyo, Panasonic, Philips, Pioneer, PURE, Revo, Roberts, Samsung, Sanyo, Sharp, Sony, TEAC, Tivoli Audio and Yamaha.

About Revo Technologies

Revo Technologies Ltd is a privately owned designer and manufacturer of high quality digital audio products for the DAB, DAB+ and internet radio platforms, as well as for Apple’s iPod and iPhone devices.

REVO’s headquarters and product design group are located in custom-built premises in the historic market town of Lanark in West Central Scotland.

REVO is committed to utilising the best of available technologies, materials and components. REVO radios are designed exclusively in the UK and assembled in Asia by specialist manufacturing partners to ensure the best possible quality and reliability.

The REVO name first came to prominence in 2005 when the company’s first product, the pioneering Revo In-Car DAB Digital Radio Adaptor, was picked-up by high street retailers Dixons and Halfords. It later went on to win ‘Car Accessory of the Year’ from Auto Express magazine and was famously dubbed “DAB for the iPod generation”.

REVO has enjoyed further critical and sales success, from the iF and Red Dot Product Design Award winning Pico portable radio, to the ground-breaking BLIK RadioStation – the world’s first combined DAB and internet radio, and the first DAB radio to include coverage of the new DAB+ digital radio standard.

REVO products are sold in 25 countries worldwide.

For further information please contact:

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Press images:

<http://www.revo.co.uk/media/gallery-ikon.php>